FORM D



UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 C. RECEIVED

FORM DO TO TO TO THE PORT OF SALE OF SECURITIES 7 2006

PURSUANT TO REGULATION D,
SECTION 4(6), AND/OR 21(
UNIFORM LIMITED OFFERING EXEMPT

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OMB AP	PROVAL
OMB Number: Expires: Estimated average b	
hours per response	16.00
SEC US	E ONLY
Prefix	Serial
DATE RE	ECEIVED

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Name of Offering (check if this is an amendment	t and name has changed, and indica	ite change.)		
Sale of Series A Preferred Stock and the Co	mmon Stock issuable upon co	nversion thereof		
Filing Under (Check box(es) that apply): Rule 5	504 Rule 505	Rule 506	Section 4(6)	☐ ULOE
Type of Filing: New Filing A	mendment			
	A. BASIC IDENTIFI	CATION DATA		
1. Enter the information requested about the issuer.				
Name of Issuer (check if this is an amendment a	nd name has changed, and indicate	change.)		
Adify Corporation				
Address of Executive Offices	(Number and Street,	City, State, Zip Code)	Telephone Number	(Including Area Code
1720 South Amphlett Boulevard, Suite 320,	San Mateo, CA 94402		(650) 293-3214	
Address of Principal Business Operations (if different from Executive Offices)	(Number and Street,	City, State, Zip Code)	Telephone Number	(Including Area Code)
				DDOOFOOD
Brief Description of Business				THUUESSED
Internet advertising			12	OCT 3 C anno
Type of Business Organization			<u> </u>	2030
	nited partnership, already formed	other (please specify):	THOMSON
	nited partnership, to be formed			FINANCIAL
	Month	Year	_	
Actual or Estimated Date of Incorporation or Organ			• · · · · · · · · · · · · · · · · · · ·	stimated
Jurisdiction of Incorporation or Organization:	(Enter two-letter U.S. Postal S			
	CN for Canada; FN for other for	oreign jurisdiction)	D E	

GENERAL INSTRUCTIONS

Federal:

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C. 77d(6).

When To File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where To File. U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

State:

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix in the notice constitutes a part of this notice and must be completed.

ATTENTION

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on the filing of a federal notice.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1972 (6-02)

Page 1 of 10

A. BASIC IDENTIFICATION DATA Enter the information requested for the following: Each promoter of the issuer, if the issuer has been organized within the past five years; Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer; Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and Each general and managing partner of partnership issuers. Check Box(es) that Apply: Promoter ■ Beneficial Owner Executive Officer □ Director General and/or Managing Partner Full Name (Last name first, if individual) Braitman, Lawrence Business or Residence Address (Number and Street, City, State, Zip Code) c/o Adify Corporation, 1720 South Amphlett Boulevard, Suite 320, San Mateo, CA 94402 Check Box(es) that Apply: Promoter ■ Beneficial Owner General and/or □ Director Managing Partner Full Name (Last name first, if individual) Thompson, Richard Business or Residence Address (Number and Street, City, State, Zip Code) c/o Adify Corporation, 1720 South Amphlett Boulevard, Suite 320, San Mateo, CA 94402 Check Box(es) that Apply: Promoter ⊠ Beneficial Owner ☐ Director General and/or Managing Partner Full Name (Last name first, if individual) Fradin, Russ Business or Residence Address (Number and Street, City, State, Zip Code) c/o Adify Corporation, 1720 South Amphlett Boulevard, Suite 320, San Mateo, CA 94402 Check Box(es) that Apply: ☐ Promoter Beneficial Owner Executive Officer ☐ Director ☐ General and/or Managing Partner Full Name (Last name first, if individual) The Braitman Family Trust Business or Residence Address (Number and Street, City, State, Zip Code) 430 Fulton Road, San Mateo, CA 94402 Check Box(es) that Apply: ☐ Promoter Beneficial Owner Executive Officer ☐ Director General and/or Managing Partner Full Name (Last name first, if individual) Venrock Associates IV, L.P. and related funds Business or Residence Address (Number and Street, City, State, Zip Code) 30 Rockefeller Plaza, Room 5508, New York, NY 10112 Check Box(es) that Apply: ☐ Promoter Beneficial Owner Executive Officer ☐ Director ☐ General and/or Managing Partner Full Name (Last name first, if individual) Business or Residence Address (Number and Street, City, State, Zip Code) Check Box(es) that Apply: ☐ Promoter Beneficial Owner ☐ Executive Officer □ Director ☐ General and/or Managing Partner Full Name (Last name first, if individual)

Business or Residence Address (Number and Street, City, State, Zip Code)

			•		В. П	NFORMAT	TION ABO	UT OFFE	RING				· • •
												Yes	No
1.	Has the	issuer sold	, or does the	e issuer inte		to non-accre			_				\boxtimes
•		.1				ver also in A			_				****
2.	What is	the minim	um investm	ent that wil	l be accept	ed from any	individual	?				\$	N/A No
3.	Does th	e offering p	permit joint	ownership	of a single	unit?			••••••	*************	************	×	
	commis offering with a s persons	ssion or sing. If a perse state or state of such a b	milar remu on to be list les, list the proker or de	neration for ed is an ass name of the aler, you m	r solicitati sociated pe e broker o	ho has been on of purch rson or agen r dealer. If n the inform	hasers in o nt of a brok more than	onnection er or dealer five (5) per	with sales registered rsons to be	of securiti with the SI listed are a	es in the EC and/or		
Full	Name (I	Last name f	first, if indiv	ridual)									
Busi	ness or l	Residence	Address (Ni	ımber and S	Street, City	, State, Zip	Code)	· ·			•		
Nam	e of Ass	sociated Br	oker or Dea	ler		•			·		,,,,,,,,,,		
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Full	Name (I	Last name i	irst, if indiv	ridual)		-							
Busi	ness or l	Residence A	Address (Nu	ımber and S	Street, City	, State, Zip	Code)					- '	
Nam	e of Ass	sociated Br	oker or Dea	ler				· · ·					
						Solicit Pur							
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Full	Name (I	Last name i	irst, if indiv	ridual)					<u> </u>				
Busi	ness or l	Residence A	Address (Ni	imber and S	Street, City	, State, Zip	Code)	·					
Nam	e of Ass	sociated Bro	oker or Dea	ler									
						Solicit Pur							
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` ([AR] [KS] [NH]	[CA] [KY] [NJ]	[CO] [LA] [NM]	[ME] [NY]	[MD] [NC]	[MA] [ND]	[MI] [OH]	[MN] [OK]	[MS] [OR]	[ID] . [MO] [PA]

	C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF	PROCEEDS.	
1.	Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if answer is "none" or "zero." If the transaction is an exchange offering, check this box \(\square\$\) and indicate in the columns below the amounts of the securities offered for exchange and already exchanged.		
		Aggregate	Amount Already
	Type of Security	Offering Price	Sold
	Debt	\$	\$
	Equity	\$ _9,244,200.00	\$8,235,998.83
	☐ Common ☒ Preferred	•	
	Convertible Securities (including warrants)	\$. \$
	Partnership Interests	\$	
	Other (Specify)	\$	\$
	Total	\$ 9,244,200.00	\$ 8,235,998.83
	Answer also in Appendix, Column 3, if filing under ULOE.		
2.	Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero."		Aggregate Dollar Amount
		Investors	of Purchase
	Accredited Investors	13	\$ 8,235,998.83
	Non-accredited Investors	0	\$0.00
	Total (for filings under Rule 504 only)	0	\$ 0.00
	Answer also in Appendix, Column 4, if filing under ULOE.		
3.	If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sole by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C — Question 1. Type of Offering	f f Type of Security	Dollar Amount Sold
	Rule 505	·	\$ 0.00
	Regulation A		\$ 0.00
	Rule 504		\$ 0.00
	Total		\$ 0.00
	. •		
4.	a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the insurer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.	<i>t</i>	·
	Transfer Agent's Fees		\$
	Printing and Engraving Costs		\$
	Legal Fees	\boxtimes	\$ 40,000.00
	Accounting Fees		\$
	Engineering Fees		<u> </u>
	Sales Commissions (specify finders' fees separately)	П	<u> </u>
	Other Expenses (identify)	Ä	\$
	Total		\$ 40,000.00
		KZ	Ψ τυ,υυυ.υυ

_	C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF P	RC	CEEDS		
	b. Enter the difference between the aggregate offering price given in response to Part C — Question 1 and total expenses furnished in response to Part C — Question 4.a. This difference is the "adjusted gross proceeds to the issuer."			\$_	9,204,200.00
5.	Indicate below the amount of the adjusted gross proceeds to the issuer used or proposed to be used for each of the purposes shown. If the amount for any purpose is not known, furnish an estimate and check the box to the left of the estimate. The total of the payments listed must equal the adjusted gross proceeds to the issuer set forth in response to Part C — Question 4.b above.				
			Payments to Officers, Directors, & Affiliates		Payments to Others
	Salaries and fees		\$8		\$0.00
	Purchase of real estate		\$ 0.00		\$0.00
	Purchase, rental or leasing and installation of machinery and equipment		\$		\$0.00
	Construction or leasing of plant buildings and facilities		\$ \$		\$0.00
	Acquisition of other businesses (including the value of securities involved in this offering that may be used in exchange for the assets or securities of another issuer pursuant to a merger)		\$0.00		\$0.00
	Repayment of indebtedness		\$ 0.00		\$ 0.00
	Working capital		\$0.00	\boxtimes	\$_9,204,200.00
	Other (specify):		\$ \$		\$0.00
Co			\$ 8	\boxtimes	\$ 9,204,200.00
	Total Boursants Listed (solvens totals added)		Γ21 e		

D. FEDERAL SIGNATURI	n.	FEDER	AI.	SIGN	IA'	TURI	E
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The issuer has duly caused this notice to be signed by the undersigned duly authorized person. If this notice is filed under Rule 505, the following signature constitutes an undertaking by the issuer to furnish the U.S. Securities and Exchange Commission, upon written request of its staff, the information furnished by the issuer to any non-accredited investor pursuant to paragraph (b)(2) of Rule 502.

Adify Corporation

Name of Signer (Print or Type)

Signature

Signature

September 20, 2006

Title or Signer (Print or Type)

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18. U.S.C. 1001.)

	E. STATE SIGNATURE	· · · · · · · · · · · · · · · · · · ·
Is any party described in 17 CF	R 230.262 presently subject to any of the disqualification pr	Yes No ovisions of such rule?
	See Appendix, Column 5, for state response	
2. The undersigned issuer her (17 CFR 239.500) at such times as re	reby undertakes to furnish to any state administrator of any sequired by state law.	tate in which this notice is filed a notice on Form
3. The undersigned issuer hereby offerees.	undertakes to furnish to the state administrators, upon wr	itten request, information furnished by the issue
4. The undersigned issuer rep Offering Exemption (ULOE) of the s the burden of establishing that these	presents that the issuer is familiar with the conditions that mustate in which this notice is filed and understands that the issuenditions have been satisfied.	est be satisfied to be entitled to the Uniform Limit uer claiming the availability of this exemption ha
The issuer has read this notification duly authorized person.	and knows the contents to be true and has duly caused this	notice to be signed on its behalf by the undersig
Issuer (Print or Type)	Signature / -	Date
Adify Corporation	Hisatma	September 30, 2006
Name (Print or Type)	Title (Print or Type)	<u> </u>

Instruction:

Print the name and title of the signing representative under his signature for the state portion of this form. One copy of every notice on Form D must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.